



JA JOBSPARK

Inspiring Our Future Workforce

October 2026



WHAT IS JA JOBSPARK

JA JobSpark is more than a career fair: It brings together the business community and local schools and is designed to help launch middle school students into their future high school, college, careers and beyond.

Together with local Industry Partners, we can inspire the future workforce towards stronger community connections, more informed educational and workforce pathway decisions and experiential learning opportunities that can change their futures!

STUDENTS WILL EXPERIENCE

- Gain insight into career clusters that interest them.
- Make connections with adults who have jobs in careers that interest them.
- See the connection between high school programming choices and careers.
- Collect information about the education required to be successful in a job.
- Practice soft skills

EVENT DETAILS

- Date: October 28th, 2026
- Time: 9am - 2pm
 - School Group Rotations To Be Assigned
- Location: Owensboro Convention Center

STUDENT REGISTRATION CLOSES:
August 15th, 2026



**RSVP YOUR
SCHOOL TO
PARTICIPATE!**



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**Junior
Achievement™**
of West Kentucky

JOBSPARK



Open students' eyes to a future full of career possibilities through JA JobSpark in October 2026!

We invite you to include your students in *JA JobSpark*, Junior Achievement's in-depth career exploration program for students offered at no cost to you. The program is a real-world way to envision future career opportunities. *It consists of three segments:*

- 1) An in-class sessions presented by the classroom teacher
- 2) The hands-on event
- 3) An in-class debrief.

Students' eyes will be opened to the importance of career planning and how to research new and exciting careers.

Junior Achievement has partnered with 100 of our region's employers, ready to inform students about careers and jobs at their companies during the event. At JA JobSpark, students will engage with local business volunteers and participate in hands-on activities, often using actual equipment or tools their employees use on the job. The students learn what certain jobs entail and begin to imagine their futures in the context of these career opportunities.

JA JobSpark helps teachers engage with students on a deeper level by:

- Aiding teachers in their career-readiness efforts.
- Supporting academic standards in work readiness, with a secondary focus on social studies, business, reading, and writing.
- Equipping educators with classroom sessions before the virtual career fair so students get the most out of the experience.

Highlights

- More than 100 local business booths organized by career clusters
- A safe place for students to connect with career mentors and explore career possibilities
- Students will experience careers in the Top Career Clusters for our region!

**SCAN THIS QR CODE TO
LEARN MORE FROM OUR
JA PARTNERS.**



Important Dates:

- **08/15/2026 – School registration deadline**
- **09/2026- In-class program takes begins**
- **10/28/26- JobSpark Day**



Contact Us to Get Involved

For more information, contact Ashley Lambert
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